

## **EXHIBITOR MANUAL**

AUGUST 2



## Dear Exhibitors,

Here you will find all information about your participation in the trade fair and the exhibitor schedule.

| Services  | Service Providers |          |   |
|---|-------------------|----------|---|
| Catalogue Entry   | MeatEx Canada     | >        | <ul> <li>All exhibitors please click HERE to access the catalog entry form. Please complete and submit this form. The information given will be printed in the exhibitor's catalogue and online exhibitors list.</li> <li>Important notice: <ol> <li>The deadline for completing the form or editing is September 1<sup>st</sup>.</li> </ol> </li> <li>In case an edit is required please contact show management at exhibitors@meatexcanada.com</li> </ul>   |
| Exhibitors Badges   | MeatEx Canada     | >        | All exhibitors will receive an email from<br><u>exhibitors@meatexcanada.com</u> with a random six-digit password<br>and a link to the registration page. Each exhibitor will receive 2<br>badges per 100 sq. ft. Extra badges can be ordered through the<br>same page. Each extra badge will cost 70\$.<br><b>Important notice:</b><br>We recommend changing your password after the first login.   |
| Visitor Badges  | MeatEx Canada     | <b>A</b> | Each Exhibitor will receive 3 free visitor passes. Exhibitors can use<br>these passes to invite their customers. Please contact Sara Anderson<br>at <u>visitors@meatexcanada.com</u> to receive your individual<br>promotional code. Extra badges can be ordered through the same<br>page. Each extra badge will cost 70\$.   |
| Stand construction,<br>Furniture, Materials<br>Handling and Logistics | GES               | *        | <ul> <li>For additional services for your trade fair appearance, e.g. a more suitable stand construction, extra furniture, material handling or shipping and logistics, place your order through our service provider GES. Order link: <u>https://ordering.ges.com/CA-00060012</u></li> <li>Important notice: <ol> <li>If you have contracted a frate forwarder, please have them contact GES.</li> <li>Self-building exhibitors must send their booth contraction plan to GES for approval. Deadline is September 1<sup>st</sup>.</li> </ol> </li> </ul> |
| Lightning, Electrical and<br>Mechanical Services                      | SHOWTECH          | A        | <ul> <li>SHOWTECH POWER &amp; LIGHTING is the exclusive supplier of rental lighting, temporary electrical and mechanical services at MeatEx Canada.</li> <li>SHOWTECH has 3 tiers of pricing: <ul> <li>Discount (exhibitors get a discount when an online order is submitted more than three weeks in advance)</li> </ul> </li> </ul>   |

|   |                 | <ul> <li>Standard (price changes when orders are submitted 2 weeks in advance)</li> <li>Onsite (price is higher and more expensive when show date begins)</li> <li>To avoid any confusion, we recommend checking SHOWTECH website for current prices of their services.</li> <li>Here's the link for your Stand planning:<br/>https://e.showtechordering.com/ST-00060956</li> </ul>   |
|---|-----------------|---|
| Display Fridges and Coolers                             | Lowe Rental     | For exhibitors who need a display fridge or cooler, Lowe Rental has<br>flexible rental options to suit their exhibition participation. Check<br>their catalog <u>HERE</u> , fill out the order form <u>HERE</u> and return it to<br>them.   |
| Hospitality, Catering,<br>Food sampling,                | OVG Hospitality | <ul> <li>Exhibitors who want to have sampling of food or beverages must contact OVG and complete an authorization request.</li> <li>Contact Person: Kseniya Dekker (she/her)<br/>General Manager, OVG Hospitality<br/>Tel: 647-806-2462<br/>Kseniya.Dekker@oakviewgroup.com</li> <li>For other services regarding hospitality and catering please contact the contact person mentioned above.</li> </ul>  |
| Internet, Cleaning service,<br>parking permits and etc. | Enercare Center | <ul> <li>Enercare Exhibition Place and its partners are the exclusive providers of:</li> <li>Banner Hanging</li> <li>Booth Cleaning/Housekeeping</li> <li>Internet and Network (ICT)</li> <li>Parking Services</li> <li>You must create an account at <a href="https://www.explace.on.ca/exhibiting-info/">https://www.explace.on.ca/exhibiting-info/</a></li> <li>info/ and start ordering the services you need. You can find the guide on how to sign up <a href="https://www.explace.on.ca/exhibiting-background-complex.ca">HERE</a>.</li> </ul> |

| Exhibitor Schedule |       |   |  |  |
|--------------------|-------|---|--|--|
| Date               | Time  |   |  |  |
| September 27, 2022 | 8 am  | Self-building exhibitors can access the hall and start with the construction.           |  |  |
| September 27, 2022 | 2 pm  | Exhibitors can collect their pre-registered exhibitor badges at the entrance of hall C. |  |  |
| September 27, 2022 | 2 pm  | Exhibitors, who ordered pre-constructed booths can access their booth for decoration.   |  |  |
| September 28, 2022 | 9 am  | Exhibitors can access the hall before the official start of the MeatEx                  |  |  |
| September 28, 2022 | 10 am | Official start of MeatEx Canada 2022  |  |  |
| September 28, 2022 | 11 am | Opening Ceremony in meeting room 109  |  |  |

| September 28, 2022 | 6 pm        | End of the first day                          |
|--------------------|-------------|---|
| September 29, 2022 | 10 am       | Start of the second day of MeatEx Canada 2022 |
| September 29, 2022 | 6:30 - 9:30 | Exhibitor's Party                             |
| September 30, 2022 | 10 am       | Start of the last day of MeatEx Canada 2022   |
| September 30, 2022 | 4 pm        | End of MeatEx Canada 2022                     |

Stay tuned for the schedule of the side programs.